

ciera tague

+1 515 269 7483
cieratague.cool
heyo@cieratague.cool

graphic designer/
caring person

Design strategy
Community strategy
Digital Design
User experience
User engagement
Design for good
Digital Design

education

**Bachelors of Science
in Graphic Design**
Portland State University
June 2018

**Associates of Art & Associates
of Applied Science Diploma in
Graphic Technology**
Iowa Central Community College
May 2015

programs

Photoshop
Illustrator
InDesign
Spark AR Studio
Bluebeam
Rhino 3D
HTML
CSS/jQuery
Brackets
Cyberduck
Keynote
Sketch
Drupal
Woocommerce
Aftereffects

clients

The Beauty Shop
Zagga Creative
Laundry Service
DotDotDash
Edesia's Table
Make & Mary
WeMake
CrossConnect
Dr. Pol
The Study
and more!

***References available
upon request**

work experience

Freelance Designer

Portland, Oregon

November 2015 to Present

- Working with non-profits and small businesses to design and build web identities on platforms such as wordpress and squarespace
- Designing both digital and print based campaign and social media collateral
- Building user flows and prototypes
- Writing and implementing custom code

Graphic Designer/Content Manager

Capital Projects and Construction

Portland State University, Portland, OR

August 2017 to Present

- Creating user friendly systems that support multiple departments
- Managing website content and imagery

Junior Design Intern

Mercy Corps HQ

Portland, OR

January 2019 to July 2019

- Creating imagery and infographics for social media platforms and for donors such as Google
- Supporting the brand team and internal departments with projects through design production

Producer

Graphic Design Program

Portland State University, Portland, OR

March 2019 to June 2019

- Coordinating tasks and teams that work towards a successful event
- Assessing and quickly solving issues as they arise
- Supporting designers and creating design touchpoints (both digital and print) as needed

projects + community

Digital Brand and Experience Designer

The Beauty Shop

The What, On Your Feet, Silverpine, and Duncan Nelson Photography

March–April 2020

Working to help design, build, code,
and problem-solve issues on multiple
squarespace websites.

Production Designer

DotDotDash

Segment2019

September 2019

A large-scale convention designed
to bring together forward-thinking
individuals from around the globe
to discuss key data trends.

Production Designer

Laundry Service

Nike Running, Nike + Travis Scott: Air Jordan 6, Dockers

September 2019

Weekly Instagram stories to keep
followers motivated, an Instagram
story to announce a release, and
pitch deck graphics to showcase
ideas for social media content.

Digital & Print Designer

WeMake: Disrupt Conference

October 2018

A fundraising conference where
national artists were invited to give
talks that took a look at disruption
in art and design.